

# Oil and Gas - Case Study



## **Description & task**

We support one of the largest companies in the oil industry with comprehensive call center services supporting multiple divisions.

We work with the following departments: Order To Cash (OTC), Services On The Road (SOTR), Customer Services, Sales & Marketing, Retain Services.

Our tasks include database cleansing, database validation, telesurveys, document handling via Sharepoint, Contract & Deal Management.



### Segment

B2B



#### **Database**

2500 leads



#### **Services**

Inbound & outbound sales



#### Headcount

19 agents



#### Languages

Romanian & Italian

#### **Achievements**

Supporting company globalization

Increased the number of active users

from 25 to 300



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